

HOLD THE DATES AND MOBILE SITE

On the Go? BruceGreySimcoe.com is Ready Too!

We're making it more convenient for visitors and consumers to access BruceGreySimcoe.com, no matter where they are. Starting **Monday, Feb. 4th**, when visiting the website from a mobile browser, the site will automatically display in a mobile-optimized format (HTML5) for clear and easy viewing. No "app" or download required, and bookmarking the site on the home screen makes for easy mobile access. We've included some handy features, too – links to info centres, and the ability to view nearby operators, attractions and offers.

As of Monday, we're also including links to promote your [mobile sites and apps](#). If your tourism organization or business has a mobile site or app but is not yet listed, please contact Ginny Henry, Communication Coordinator, at (519) 385-0503.

Functional Assessment Workshop: Hold the Date

Functional Assessment Workshop and OTMPC Presentation
Feb 22nd 10am – 4pm at Bear Estate, Cranberry Resort, Collingwood

This interactive workshop will be facilitated by PLACES Consulting and will review preliminary findings of the [Functional Assessment project](#) research, solicit feedback and explore visions for role and function development and solutions.

This session is open to all BruceGreySimcoe tourism organizations, stakeholders and operators.

As part of this day, the rescheduled [Presentation of Ontario International Tourism Brand Development Report](#) will be conducted over lunch (12pm – 2pm).

Please RSVP....click [here](#) if interested in the full day (including lunch and OTMPC presentation) or click [here](#) if interested only in OTMPC presentation and lunch.

Partnership Funding Information Sessions: Hold the Date

We are on schedule for the roll out of our 2013/14 Partnership Funding program. Stay tuned for an announcement regarding program guidelines and application information, which will be published on the [program resource page](#) in the next few weeks.

Please plan to attend one of the following partnership funding information sessions to learn more about this new funding opportunity:

[Feb 27th](#) 2pm – 4pm Southampton Town Hall, Southampton

[Mar 6th](#) 2pm – 4pm Liberty North, Barrie

[Mar 7th](#) 10am – 12pm Georgian Manor, Collingwood

To RSVP for one of these sessions, please click on the relevant date above.

Online Advertising Fundamentals Sessions

Just a reminder of the training sessions being held next week – there's still some room for those interested.

[Feb 6th](#) 1pm – 4pm Liberty North, Barrie

[Feb 7th](#) 1pm – 4pm Best Western Inn on the Bay, Owen Sound

Sessions are free of charge to BruceGreySimcoe tourism businesses and organizations.

To register, click on the link for the relevant session.

Note: if your business or organization is already engaged in online advertising, please call Alex Hogan at (705) 888-8728 for information about Advanced Internet Marketing Workshops.

Are You Connected?

Please follow [RTO7 Connection](#) via social media or RSS to stay on top of news and updates. Here are some recent posts:

- Simcoe/Muskoka Workforce Development Board – Seeking Director Applications
- Canadian Sports Tourism Alliance Workshop – Midland
- RTO7 Employment Posting: Manager, Partnerships

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