

# REGIONAL TOURISM ORGANIZATION 7

## RT07 NEWS & UPDATES

APRIL 17, 2013 E-BLAST

FORWARD TO A FRIEND 



### Partnership Funding Update

A total of 80 applications were submitted in response to the initial intake that closed on April 5<sup>th</sup>. Thank you to all partners for your responses!

We are working hard to complete the review process by the end of April. Please plan to join us on May 3<sup>rd</sup> for a formal funding announcement (see below).

(As a reminder, all applicants will be contacted when decisions are finalized and a list of approved projects and funding recipients will be published on the program [resource page](#)).

### Join Us on May 3<sup>rd</sup> at Meaford Hall

Plan to join us at this information event for:

- **Presentation of DRAFT Functional Assessment Report:** report overview and details of the commentary process for stakeholders (copies of the report will be available)
- **Overview of 2013/14 Plans:** with details on key initiatives for the year ahead
- **Release of the 2012 Workforce Strategy Report:** with a focus on key recommendations
- **Partnership Funding Announcement:** toward our goal to have \$1 million in joint projects under management in the next 12 months

**Where:** Meaford Hall, Gallery  
[12 Nelson St. E. Meaford](#)

**When:** Friday, May 3, 2013  
9 am to 12 pm

**RSVP:** Please click [here](#)

### Catch The Wave Getaway Contest Now On

The [Catch the Wave Contest](#) launched through Facebook this week, featuring a year of monthly draws where lucky winners can create the BruceGreySimcoe getaway of their choice!

A total of almost \$10,000 in prizes will be awarded, with three monthly prizes up for grabs – one grand prize valued up to \$500 and two second prizes with a maximum value of \$150 each. There is a total of almost

\$10,000 in prizes to be won toward overnight stays in BGS.

The contest is promoted through online advertising and social media pages, and consumers can enter directly through the BruceGreySimcoe [Facebook](#) page. In the week ahead our 'spring refresh' of our site will also launch, to coincide with the initiation of the full online ad campaign.

So share the news with your customers, guests, on your website and social media pages and help them catch the wave...

### **Have You Caught The Wave?**

Keep the wave rolling! The Catch the Wave Giveaway for BGS tourism stakeholders dovetails with our consumer contest. Be sure to connect with RTO7 and receive your free BGS golf shirts! If you haven't yet "connected" with us for news and updates, you can find out how [here](#).

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