



### Four Seasons of Fun Contest Update

Over 750 entries and counting... If you haven't yet told us about your most memorable BruceGreySimcoe experience, there is still time! Submit your entry online at [www.brucegreysimcoe.com](http://www.brucegreysimcoe.com) or by clicking on the "Enter Now to Win" button on our [Facebook page](#). Share the info with your staff, volunteers, members, family, friends, guests and clients. Enter as often as you wish. Fifty weekly prizes have already been awarded with the winners announced on our website soon. There are 50 more weekly prizes still to be won.

### Brand Guidelines Now Up on Site

Just a reminder that the new Brand Guidelines and BruceGreySimcoe graphics are now available for download and ready to add to your promotional material to help create awareness of the recently-named BruceGreySimcoe and increase exposure for your business or organization. Please review the guidelines before using for the proper application and sizing of the logo. To access the Guidelines and download the images, visit the [Brand Guidelines page](#) on our website.

### Spring Events

Thank you to those who have submitted your spring events, offers and promotions! We are still accepting these so if you have something you'd like to share on the [spring microsite](#), please send your info (50 words maximum) and an image (140 x 120 pixels in .jpg, .png or .gif) to Ginny Henry at [ghenry@rto7.ca](mailto:ghenry@rto7.ca). The info should fall within the timeframe of April to June 2012, and can be submitted at any time.

### Beyond the City Lights Conference

Simcoe County's regional tourism conference, Beyond the City Lights, is coming up quickly on Thursday, April 19th in Barrie. If you're planning to go but haven't registered yet, visit the [Tourism Simcoe website](#) and register now.

## Spread the Word

Share this newsletter with others throughout BruceGreySimcoe by forwarding to parties interested in tourism and encourage them to register for future communications and updates by visiting the [Mailing List Sign Up page](#) on the RTO7 website.

## Accolades

Warm congratulations are extended to our BruceGreySimcoe operators, organizations and event organizers on your awards, recognitions and achievements.

- Explore the Bruce Facebook page has surpassed more than 10,000 fans who like their page - they now have more fans than the Ontario Travel Facebook page
- The Westin Trillium House, Blue Mountain, has been awarded a 2012 Travellers Choice Award from TripAdvisor.ca and has been ranked 5th of 25 Top Hotels for Families in Canada by TripAdvisor reviewers
- Festival and Events of Ontario (FEO) Top 100 Festivals & Events 2011 Winners:
  - Festival of Northern Lights, Owen Sound
  - 24 Days of Summer, Sauble Beach
  - Kempenfest, Barrie
  - Winterfest, Barrie
  - Sainte-Marie among the Hurons' First Light Event, Midland

If you know of an event or business deserving of Accolades, please send detailed info to Ginny Henry at [ghenry@rto7.ca](mailto:ghenry@rto7.ca)