

MEDIA RELEASE

Non-Profit Regional Tourism Agency Seeks Volunteer Directors

BRUCEGREYSIMCOE, October 21, 2013: Regional Tourism Organization 7 (RTO7) seeks nominations and applications from experienced individuals in the tourism industry to fill three vacancies on its volunteer board of directors.

RTO7 provides strategic and collaborative leadership to build, sustain and grow tourism in Bruce, Grey and Simcoe counties. It is one of 13 independent not-for-profit corporations to which the Ontario government provides some \$40 million in annual funding to lead tourism planning, marketing and development.

The organization is seeking one director to represent public sector tourism in Grey County. It is also seeking, from either the private or public sectors, one director to represent tourism in Bruce County and one “at large” director who may come from Bruce, Grey or Simcoe.

The deadline for applications is November 15, 2013.

Interested individuals should review and complete the Board Nominee Info Form, which can be found on the organization’s web site at www.rto7.ca.

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For more information, contact:

Cindy Strong
Administrative Coordinator
Regional Tourism Organization 7
705-888-8728 or cstrong@rto7.ca