

**BRUCE, GREY & SIMCOE TOURISM ORGANIZATION
ANNOUNCES FIRST BOARD OF DIRECTORS**

February 8, 2011 – Regional Tourism Organization 7 (RTO7) is pleased to announce the installation of the inaugural board of directors. The first directors, who were drawn from tourism businesses and organizations across Tourism Region 7 (Bruce, Grey and Simcoe), are:

Dave Barrett	Saugeen Economic Development Corporation
Bruce Chappell	Chappell Farms, Barrie
Ralph Cipolla	CC Bak 2 Basics, Orillia
Peter Cowley	Horseshoe Resort, Barrie
Paul Crysler	Nature's Millworks, Paisley
Catherine Durrant	Town of Collingwood
Douglas Freiburger	Groundhog Divers II, Port Elgin
Peter Majewsky	Holiday Park Resort, Southampton
Laura Nelson	Fern Resort, Orillia
Bev Philp	Blue Mountain Resort
Bryan Plumstead	Grey County Tourism
Kathryn Stephenson	Tourism Simcoe County
Val Stimpson	Neustadt Springs Brewery, Neustadt
Jeff Stovold	LeFroy Harbour Resorts, LeFroy
Philip Tarlo	Chef Instructor, Liaison College, Barrie Owner/Operator, Willow Trace B&B & Admirals Post Pub

“The Transition Team is excited about the depth and breadth of talent on this board,” said Tibor Haasz, who co-chaired the group that has been working for the past year to establish the organization.

“These 15 directors provide the balance of regional, tourism, and private and non-private sector representation that we set out to achieve. As importantly, they bring a wealth of experience and knowledge that will benefit the organization greatly in the service of the Region 7 tourism industry.”

RTO7 is established as an independent, industry-led, not-for-profit organization under the Ontario Ministry of Tourism's new regional tourism management and funding initiative, to build and support competitive and sustainable tourism in Bruce, Grey and Simcoe.

FOR MORE INFORMATION:

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