## REGIONAL TOURISM ORGANIZATION 7

Ontario Region 7
Covid-19 Survey 2 Results
March 17-23 2020

## Which sector do you operate in? completed surveys



| Sectors | Value | $\%$ |
| :--- | ---: | ---: |
| Attractions | 26 | $4.46 \%$ |
| Accommodation | 112 | $19.21 \%$ |
| Food \& Beverage | 105 | $18.01 \%$ |
| Transportation | 9 | $1.54 \%$ |
| Tour Operator | 11 | $1.89 \%$ |
| Recreation | 46 | $7.89 \%$ |
| RTO | 5 | $0.86 \%$ |
| DMO | 8 | $1.37 \%$ |
| Sector Association | 1 | $0.17 \%$ |
| Education | 4 | $0.69 \%$ |
|  <br> Conventions | 7 | $1.20 \%$ |
| Culture \& Heritage | 14 | $2.40 \%$ |
| Arts | 32 | $5.49 \%$ |
| Sport | 17 | $2.92 \%$ |
| Tourism Operator | 14 | $2.40 \%$ |
| Film | 1 | $0.17 \%$ |
| Festivals \& Events | 18 | $3.09 \%$ |
| Other (Please <br> specify) | 153 | $26.24 \%$ |

How many employees does your business have?


| Number of <br> Employees | Value |  |
| :--- | ---: | ---: |
| 10 |  |  |
| 10 or less |  | 398 |
| $11-26$ | 65 | $68.03 \%$ |
| $26-50$ | 35 | $11.11 \%$ |
| More than <br> 50 | 41 | $7.98 \%$ |
| Other <br> (Please <br> specify) | 46 | $7.01 \%$ |

[^0]How much did your business sales/revenue grow or decline between 2019 vs. 2018?


| Sales <br> Increase/Decrease | Value | \% |
| :--- | ---: | ---: |
| Increased by 1-10\% | 156 | $26.67 \%$ |
| Increased by 11- <br> $25 \%$ | 135 | $23.08 \%$ |
| Increased by 26- <br> $50 \%$ | 49 | $8.38 \%$ |
| Increased by 50\% <br> or more | 30 | $5.13 \%$ |
| No change | 66 | $11.28 \%$ |
| Decreased by 1- <br> $10 \%$ | 49 | $8.38 \%$ |
| Decreased by 11- <br> $25 \%$ | 28 | $4.79 \%$ |
| Decreased by 26- <br> $50 \%$ | 17 | $2.91 \%$ |
| Decreased by 50\% <br> or more | 12 | $2.05 \%$ |
| Other (please <br> specify) | $7.35 \%$ |  |

## What do your sales look like in the first three months of 2020 vs.

 2019?

| Sales <br> Increase/Decrease | Value |  |
| :--- | ---: | ---: |
| Increased by 1-10\% | 91 | $15.64 \%$ |
| Increased by 11-25\% | 44 | $7.56 \%$ |
| Increased by 26-50\% | 12 | $2.06 \%$ |
| Increased by 50\% or <br> more | 11 | $1.89 \%$ |
| No change | 74 | $12.71 \%$ |
| Decreased by 1-10\% | 69 | $11.86 \%$ |
| Decreased by 11- <br> $25 \%$ | 83 | $14.26 \%$ |
| Decreased by 26- <br> 50\% | 63 | $10.82 \%$ |
| Decreased by 50\% <br> or more | 78 | $13.40 \%$ |
| Other (please <br> specify) | 57 | $9.79 \%$ |

## What actions have you taken as a result of COVID-19 (select all that apply)

Actions as a Result of COVID-19


| What Actions <br> have you taken <br> as a result of <br> COVID-19 <br> (select all that <br> apply) | Value |  |
| :--- | ---: | ---: |
| Closed <br> temporarily | 346 | $34 \%$ |
| Closed <br> permanently | 10 | $1 \%$ |
| Laid off staff | 183 | $18 \%$ |
| Reduced <br> services | 203 | $20 \%$ |
| Reduced staff <br> hours | 147 | $14 \%$ |
| Other (please <br> specify) | 138 | $13 \%$ |

If you answered Yes to Employee layoffs
\% of Employees Layed off


| If you answered <br> Yes | Value | $\%$ |
| :--- | ---: | ---: |
| $1-25 \%$ | 70 | $16.95 \%$ |
| $26-50 \%$ | 21 | $5.08 \%$ |
| $51-75 \%$ | 32 | $7.75 \%$ |
| $76-100 \%$ | 161 | $38.98 \%$ |
| Other (please <br> specify) | 129 | $31.23 \%$ |

Do you require financial assistance from the Government to keep your business viable?

Financial Assistance?


| Do you require <br> assistance? | Value |  |
| :--- | ---: | ---: |
| Yes | 409 | $69.91 \%$ |
| No | 73 | $12.48 \%$ |
| Other (please <br> specify) | 103 | $17.61 \%$ |

## What type of Financial Assistance/Stimulus do you require? Select all that apply.



Looking ahead at the next three months, please indicate the risks your business is facing? Select all that apply.

Risks in the next 3 months


| Risks in the <br> next 3 months | Value |  |
| :--- | ---: | ---: |
| Employee Lay <br> offs | 272 | \% |
| Closing your <br> business <br> temporarily | $39.61 \%$ |  |
| Closing your <br> business <br> permanently | 178 | $12.83 \%$ |
| Unable to pay <br> staff wages | 267 | $28.26 \%$ |
| Unable to pay <br> staff sick leave | 139 | $19.25 \%$ |
| Other (please <br> specify) | 139 | $10.02 \%$ |


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