











Seeking Tourism Champions in Bruce, Grey and Simcoe: Charlie Kelly Nominations Are Now Open!

For Immediate Release September 30, 2016

Owen Sound, ON. Do you know someone who has helped to raise the profile of tourism in BruceGreySimcoe over the last year?

The Charlie Kelly Award honours the memory of Charlie Kelly, an Owen Sound alderman who championed the idea of four-season tourism for Owen Sound. With support from Bayshore Broadcasting, this award has grown from recognizing tourism champions in Grey County to those in Bruce, Grey and Simcoe counties.

Eligible nominees will be people affiliated with a tourism organization or business in the region, in either a professional or volunteer capacity. The deadline for nominations is October 31.

Past winners include:

Don Braden, former president of the Blue Mountain Village Association Jeff Carver, The Wismer House Patti Kendall, Blue Mountain Village Association Jack Salen, Rick Salen and Ashley Miller, Blue Heron Company

Nomination forms can be found at http://www.rto7.ca/Public/RT07- Connection/September-2016/Charlie-Kelly-Award-2016-Call-for-Nominations.

The award will be presented at the BruceGreySimcoe Regional Tourism Conference on December 7 at the Georgian Bay Hotel in Collingwood.

This award is sponsored by Bayshore Broadcasting and governed by RTO7, the City of Owen Sound and Bruce, Grey and Simcoe counties.

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