

**BRUCE, GREY AND SIMCOE TOURISM INDUSTRY
INVITED TO REGION 7 INFORMATION FORUMS**

November 1, 2010 – A series of forums will be held in November to inform the industry and stakeholders about Regional Tourism Organization 7 (RTO7), which is being created to represent Bruce, Grey and Simcoe under the province’s new tourism development strategy.

The RTO7 Transition Team (transitional board) is working with the Ontario Ministry of Tourism and Culture to establish RTO7 as a not-for-profit corporation by February 2011.

In addition to outlining the purpose of the new organization, forums will explain how the RTO7 board of directors will be structured as well as the board nomination and selection processes.

Provincially funded tourism development projects already underway in Region 7 will also be discussed.

Forums will take place on the following dates, and are open to all interested parties:

Dates		Location(s)		Session times, locations, and host contact information are available at: <u>www.region7transition.ca</u>
Wed	Nov 10	Tobermory	Midland	
Mon	Nov 15	Southampton		
Tue	Nov 16	Markdale	Collingwood	
Wed	Nov 17	Hanover	Barrie	
Thu	Nov 18	Orillia		
Fri	Nov 19	Owen Sound		

Members of the Region 7 tourism industry are encouraged to attend these forums to learn more about these developments and about opportunities to become involved in RTO7 initiatives.

FOR MORE INFORMATION ABOUT RTO7:

Web: www.region7transition.ca

E-mail: info@region7transition.ca

Tourism Industry Liaisons:

Bruce – Laurie Adams: (519) 596-8374
Grey – Linda Simpson: (705) 445-7722
Simcoe – Tibor Haasz: (705) 526-8288